

Sioux Falls Figure Skating Club Board of Directors Monthly Meeting Minutes
Tuesday, December 6, 2022, 7:45pm - Zoom

Present: Tom Stengrim, Leanne Siverhus, Allie Alvine, Lily Derynck, Riley Block, Tasia Hillestad, Katelyn Conover, Beverly Lush.

Call to Order: The meeting was called to order by President Tom Stengrim at 7:45pm.

REPORTS

Secretary's Report : Allie Alvine, Secretary

Katelyn moved to approve agenda with addition of Year End Banquet report & Executive Session, Tasia seconded, motion approved. Minutes from October meeting were reviewed. Katelyn moved to approve them, Leanne seconded, motion approved.

Financial Report : Beverly Lush, Club Accountant

- Reviewed Profit & Loss and Budget vs Actuals July thru Nov.
 - YTD revenue is ahead of last year.
 - Actual is lower than budget in several areas of revenue, but accounted for by timing of revenue expected.
 - LTS had 2 weeks lost revenue this session compared to last year.
 - Competition revenue less than expected due to canceling USFS and Compete USA.
 - Freestyle ice is less than anticipated as expected more ice time.
 - Paying more wages this year as well.
 - All will be adjusted in budget going forward.
- Minimum wage increase on Jan 1, 2023. Just a few club employees affected. Riley will adjust the pay scale and payroll.

Marketing Report: Beth Pearson, Marketing Director

No report.

Director's Report: Riley Block, Club Director

- Year End Banquet: Leanne is working on this. Scheduled May 7, 4-7pm at the Country Club of Sioux Falls. Planning pasta bar, \$22/plate. Desserts not decided yet. Need numbers and food choices by 10 days ahead of event. Checking with Todd Steever about bringing his sound equipment/karaoke again. Will put out Survey Monkey in April. Hoping for sponsorships to help offset cost, especially for coaches. Possibly have skaters earn their tickets by finding sponsors.
- Monthly Participation: Riley looked at the membership numbers from last year to this year at his time of the year. This is different than actual participation because skaters can change groups through the year but stay under one membership. Riley will look at memberships numbers vs participants for last year and this year and review at next meeting. Here are the memberships numbers:
 - LTS- 180 last year to 118 this year, but many went to HA.
 - Aspire- 11 then vs 9 now.

- HA- 75 now. Didn't separate out HA last year.
- Home Club Memb- 18 then vs 32 now.
- Secondary Club Memb- 9 vs 7
- Parade of Lights recap: 16 skaters participated and some parents helped. Had small plug on Dakota News Now. Was great weather and huge crowd observing. Post party at Fryn Pan was fun. Everyone really enjoyed it! All went very well overall, just a few tweaks to float and logistics. Will store materials to use for next year. Brandon has a parade that Saturday evening so Riley will get that on the calendar for next year as well.
- Summer Ice & Programming: Ice is secured for evenings and still working on daytime ice. All programs will be available for summer.
- Winter Wonder Show: Coming together with a lot of participation. Increased LTS and Aspire skaters this year. Registration will be live in the next week or so.
- Theater on Ice: 9 skaters this season. One program all together, and also split into 2 teams for 2 more programs. At New Ulm they completed the 2 small groups and got two 3rd place awards. The large group will do their program for the first time at the show. Tasia and Reagan coaching.
- Advanced Classes: Have had 4 clinics with Jason Dilworth. Average 7 skaters per clinic. Want to continue this relationship with him and he is a valuable resource. Want to have more coaches attend, and will have more planning and communication going forward. Area clubs have requested info about the clinics. Want to reschedule the Patrick O'Neil clinic that was canceled due to a power outage. And looking into several other guest coaches for clinics.
- SFFSC Challenge Cup: Planned for weekend of April 15-16. Registration is live now.
- Freestyle Spring: Registration will go live tonight for Spring session.
- Hockey Academy: 75 skaters registered, higher than last year.
- Test Session: Planning Friday, April 28 during the day. 2 judges are secured. Possibly a Skate USA competition Saturday morning if judges can stay.
- Senior Banners: Will be hung up tomorrow!

Learn to Skate and Aspire: Lily Derynck, LTS and Aspire Coordinator

- LTS: 76 registered Fall session. Registrations are coming in for Spring session.
- Aspire: 14 registered. Fall session ends this week.
 - Try Aspire Event- this Sat, Dec 10. Geared to Basic 2 and up. Passing Basic 3 makes you eligible for Aspire. 10 skaters are enrolled for this event to see what Aspire is about.
 - Holiday Party- Dec 17 after their show practice to encourage camaraderie and fun.
 - 1 Aspire student is graduating to freestyle end of this session.
- Pay change for coaches: went into effect.

- Holiday Promotion: Free SFFSC t-shirt if register before Dec 25.
- Shooting Stars Summer Camp: 29 attended last year's 1-week camp, with 6 coaches/counselors. Want to run 2-3 week-long camps this summer if ice is available. Working on dates, and want to open registration soon. Planning for on-ice and off-ice skate instruction, with camp experiences like crafts, games, and team-building as well.

Fundraising Report: Katelyn Conover, Treasurer

- Fundraising: Fly Boy fundraiser just wrapped up. Cards passed out before Winter Show.

Coach Report: Tasia Hillestad, Coaches Representative

- Coaches Survey: Tasia emailed out the survey results. Overall very positive. No negatives. There were some requests for educational opportunities, many regarding how to do taxes. She will be putting together a training for the coaches. They enjoy the clinics and hoping more can come with further notice so coaches can plan ahead better.
- Coaches Holiday Party: Riley is working on it. Possibly Great Shots again or a spa day.
- Point of Perfection Camp: Coming to Sioux Falls! Great opportunity for our area. Attendees will be housed at Augustana dorms. More info coming soon.

OLD BUSINESS

- Emergency Preparedness documents: (Katelyn) Reviewed and discussed the Armed Intruder Emergency Response document. Based around 3 sections: Prepare, Respond, Recover. She will email this out, along with the documents for Suspicious Packages, Severe Weather, and Fire, to this group for review before the next meeting. We will vote on approval at next meeting, and make a plan for training the coaches on these protocols.

NEW BUSINESS

- Executive Session: The Executive Board met to discuss a personnel issue.

Next Meeting: Tuesday, January 10, 2023, 6:30pm (future mtgs: 2/7, 3/7, 4/11, 5/9, 6/6)

Adjournment: Katelyn moved to adjourn. Allie seconded. Meeting adjourned 9:49pm.
